



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – March 2020
DATE: 4/7/2020
CC: Department Heads, Town Council

Report from Library Director: The Library reduced hours and then closed to the Public on March 24 in compliance with Town Councils' directive regarding COVID-19. We are one of only two libraries in Yavapai County still offering curbside services in our communities. We are:

- helping people select titles in our online catalog
- taking books or movies off the shelf and cleaning them before checking them out
- allowing people to pick up their Holds
- delivering materials people in their cars if needed

After closing, we started right away deep-cleaning the library from top to bottom. We are disinfecting every book, DVD, CD, etc. that comes back into the library. Our Children's Library has been creating and posting FB Live storytime and crafts for kids which have been very well received. Our Teen Library is connecting to teens through podcasts, zoom meetings, Facebook, and an app called Band. As you can see by our STATS, checkout of eBooks spiked this month. Additionally, use of Kanopy to stream free movies increased in March.

We continue to promote the many library resources accessible from home but, most of all, we look forward to opening to our patrons again:

1. [OverDrive](#): provides you with eBooks and eAudiobooks
2. [RBDigital](#): has popular magazines and downloadable audiobooks
3. [Kanopy](#): movie streaming service, Great Courses, and KanopyKids
4. [Freegal Music](#): music streaming and download service
5. [TumbleBooks](#): eBooks for eKids
6. [eLearning](#): hundreds of online courses to supplement your learning
7. [Educational resources](#): always available online through your library

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:

<https://www.facebook.com/campverdelibrary>

		Mar-20	Mar-20	% change	YTD-FY20	YTD-FY19	% change
In-Library Uses							
Traffic Count		6,557	7,937	-17.4%	76,499	75,434	1.4%
New Cards Issued		60	71	-15.5%	579	649	-10.8%
Public Computer Use		872	1,533	-43.1%	10,390	12,349	-15.9%
Early Literacy Computer Use		111	120	-7.5%	1,450	1,314	10.4%
Requests for Computer Help		133	119	11.8%	953	967	-1.4%
Reference Questions		68	124	-45.2%	794	1,253	-36.6%
Study Room Uses		49	56	-12.5%	512	487	5.1%
Study Room Use - Hours		96	111	-13.5%	993	1,029	-3.5%
Study Room Use - People Served		57	68	-16.2%	644	658	-2.1%
Total In-Library Use		8,003	10,139	-21.1%	92,814	94,140	-1.4%
Library Programs							
Community Room Uses		38	51	-25.5%	345	406	-15.0%
Community Programs Attendance		361	382	-5.5%	2,709	3,935	-31.2%
Adult Programs		11	22	-50.0%	181	144	25.7%
Adult Program Attendance		82	575	-85.7%	1,990	1,774	12.2%
Children's Programs		22	18	22.2%	226	175	29.1%
Children's Program Attendance		128	61	109.8%	1,546	1,390	11.2%
Teen Programs		4	21	-81.0%	112	124	-9.7%
Teen Program Attendance		88	119	-26.1%	1,475	1,230	19.9%
Total Library Program Attendance		659	1137	-42.0%	7720	8329	-7.3%
Circulation							
Self-Checkout Use		1,566	1211	29.3%	14,109	7,520	87.6%
Items Checked Out		5,025	5,130	-2.0%	45,619	44,891	1.6%
Items Checked In		4,682	5,010	-6.5%	51,025	46,712	9.2%
Renewed Items		530	673	-21.2%	7,422	6,977	6.4%
Total Circulation		10,237	10,813	-5.3%	104,066	98,580	5.6%
Circulation Areas of Interest							
Audio Books		6	227	-97.4%	1,664	2,114	-21.3%
DVDs & Movies		2,128	1,672	27.3%	19,377	17,890	8.3%
eBooks		750	533	40.7%	6,151	4,314	42.6%
Laptops & iPads		40	33	21.2%	630	479	31.5%
Magazines		43	74	-41.9%	622	647	-3.9%
VOX Media Books		31	26	19.2%	390	218	78.9%
Children's Material		920	1,001	-8.1%	9,783	8,864	10.4%
Teen's Material		458	563	-18.7%	4,381	5,925	-26.1%
Transits, HOLDS & InterLibrary Loans							
HOLDS Filled		1,081	1,099	-1.6%	10,303	9,823	4.9%
Transit Items Sent & Received		1,596	1,779	-10.3%	16,592	14,681	13.0%
CVCL ILL Items Going Out		14	31	-54.8%	239	282	-15.2%
ILL Items for CVCL Patrons		3	8	-62.5%	38	47	-19.1%
Total Transit, HOLDS & ILL Activity		2,694	2,917	-7.6%	27,172	24,833	9.4%
Library Volunteers							
Number of Volunteers		20	34	-41.2%	223	291	-23.4%
Number of Hours Given		198	544	-63.6%	3,710	4,984	-25.6%
Average Hours/Volunteer		9.9	16.0	-38.1%	16.6	17.1	-2.9%
Collection & Development							
New Kids & Teen Material Added		31	33	-6.1%	466	458	1.7%
New Books & Magazines Added		239	190	25.8%	1,779	1,683	5.7%
New Audio-Visual Material Added		63	131	-51.9%	729	453	60.9%
Total Items Added		302	321	-5.9%	2508	2136	17.4%
Mending & Donations							

Items Mended or Repaired	13	258	-95.0%	531	1,594	-66.7%
Donations Processed	606	1,230	-50.7%	14,365	11,651	23.3%
Donations Cataloged	69	129	-46.5%	733	369	98.6%